





3 Important Scholarship Categories

IN ORDER OF PRIORITY:

- Scholarships (merit aid) from the college you attend
- LOCAL scholarships and groups you or your family are affiliated with
- National Scholarships

Scholarships (Merit Aid) from Colleges (1)

BIGGEST source of scholarships/grants outside of federal aid – 40% percent of scholarships come from colleges

- Does the college offer merit aid?
 - Check the admissions/financial aid websites for the school
 - College Data click on "money matters" tab for data about how much merit aid the school has given in the past
- Which are the most generous colleges for merit aid?

SEE: <u>U.S. News and World Report Article</u>

Scholarships (Merit Aid) from Colleges (2)

"The simple rule of thumb: if you want more scholarships, apply to the schools most likely to accept you." -Collegewise

- Would you be a top student at the college?
 - See College Data for admissions data middle 50% of ACT, GPA
 - ACT scores and GPA can be a trigger play with the net price calculator. Consider retaking the ACT if it will yield more \$
- Do you bring other things to the college talent, geographic diversity, etc.? Highlight those things!

Scholarships (Merit Aid) from Colleges (3)

- ➤ Is the college a good fit for you? (You should be able to say yes!) Do you like it? MAKE IT CLEAR!
 - Visit if you can
 - Make sure you attend visits to EPHS
 - Interview if that's an option
 - Communicate with the admissions rep for Minnesota
- Pay attention to deadlines!
 - Some scholarships are automatic but you must apply by a certain deadline.
 - Some require additional applications know the deadlines and craft a great application!

LOCAL Scholarships

Smaller applicant pools = better chances

Many individual applications

- Stay on top of scholarships and deadlines
- Have an application strategy

Common App for Local (EPHS) Scholarships

- Deadline is usually early February
- Students complete one app for many scholarships
- Will use recommendations already in Naviance
- Labeled "survey" but requires time and careful completion!

Finding Local Scholarships

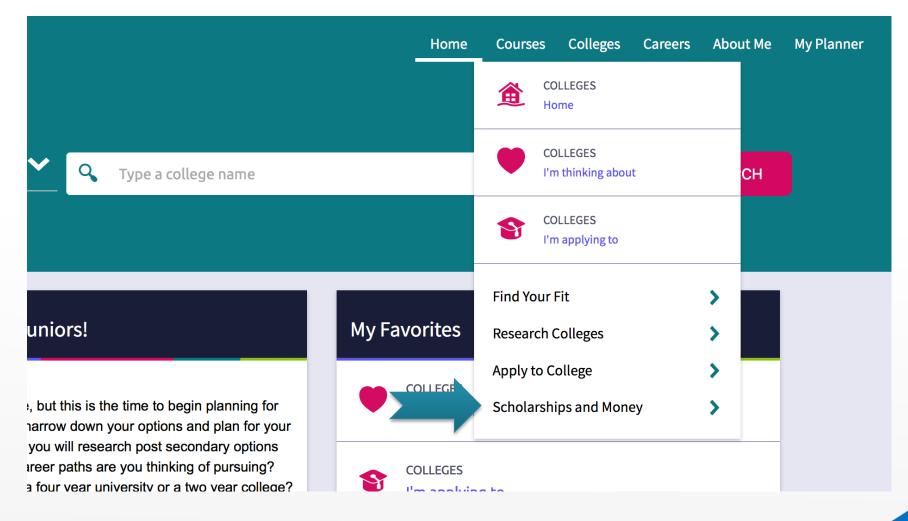
Naviance Scholarship list updated every week

- Posted in Naviance and in Daily Bulletin
- The most successful students schedule time to check weekly
- Choose "local" category in Naviance to see only local scholarships

Notable local scholarships not on Scholarship Common App:

- Schulze Family Foundation Scholarship for middle class families - \$5000 renewable
- John Heinmiller Scholarship activities and character

Scholarships in Naviance – "colleges" tab



Scholarships Relevant to You

arships and Financial Aid

below contains scholarships or financial aid awards that may be relevant for you. Click the name of a scholarship to view more information. You me scholarships for which you are submitting applications and then click "Add to My Applications"

arships All Only show new since my l Merit Need Essay Deadline **Maximum Award** based based req **ASA Redefining Ready National Scholarship** \$5000 **ES Engineering Scholarship** 10/6 \$500 ert Magazine Scholarship \$500

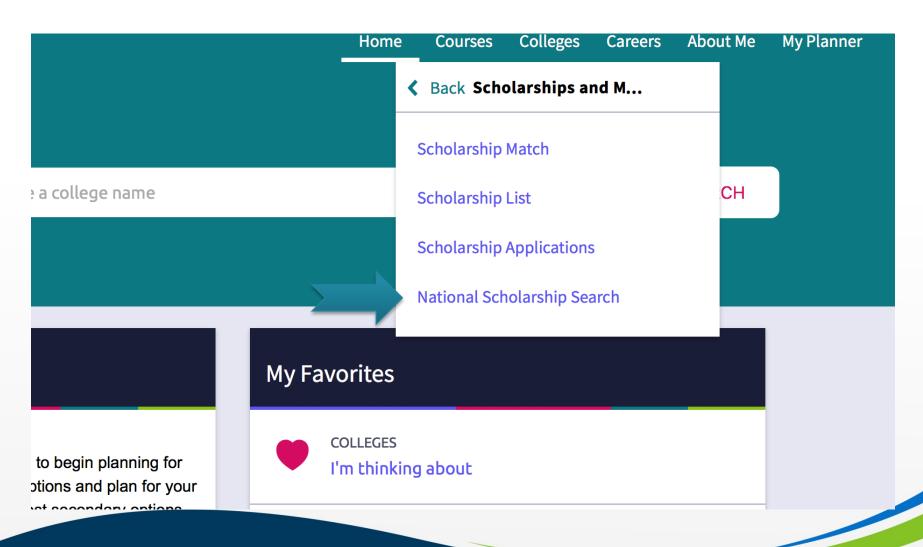
Other "Local" Scholarship Sources

- Churches
- Masonic and other membership groups
- Workplaces
- Ask grandparents too!

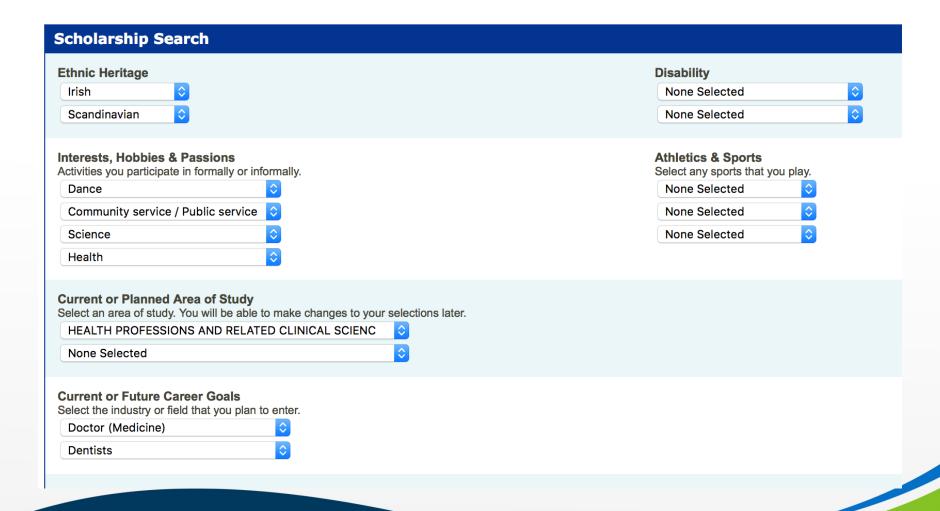
National Scholarships- Look for FIT

- Naviance/Daily Bulletin details in Naviance
- USE A SCHOLARSHIP EMAIL!
 - Peterson's
 - Unigo
 - Fastweb
 - Chegg
 - College Board
 - Scholarships.com
 - Scholarshipexperts.com
 - Finaid.org
 - Zinch.com
 - Cappex
- NEVER PAY FOR SCHOLARSHIP LEADS!

National Scholarship Search – Sallie Mae



Sallie Mae Scholarship Profile in Naviance



Application Strategies

- Check for new scholarships weekly
- Compile an Accomplishment list/Resume
- Be ready to write! Essays are a common and important component. Give them a reason to choose you!
- Letters of recommendation: Give plenty of time at least 2 weeks
- Nominations If you need a nomination, you can initiate this by talking to counselors

Some things to remember

- MODESTY DOES NOT PAY
 - Students need to be their own advocates
 - Letters of recommendation are supporting documents, make sure they support you!
 - Essays start strong, finish strong, clear points
- Scholarship \$ often goes to the school and not to the student
- Be aware that some scholarships are lead generators for companies. Use caution. Create a "scholarship email address."



THANK YOU

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